



PJRF SI Announces Fall 2020 Webinar Schedule

For release August 12, 2020 – Perry Johnson Registrars Food Safety, Inc. has announced their lineup of webinars for Fall 2020.

Between April – June 2020, our goal at Perry Johnson Registrars Food Safety, Inc. was to provide you complimentary training and thought leadership from experts in the industry, and to support you, while helping to mitigate risk in your business. Our webinars were attended by more than 5,000 companies in only 3 months’ time. Due to the enormous success and demand of our previous webinars, we are absolutely thrilled to share with you, our line-up for the fall, starting this week where we are joining the Global Retailer and Manufacturer Alliance for the launch of their summit series.

All complimentary from Perry Johnson Registrars Food Safety, Inc., you will hear directly from Global Food Safety Initiative Scheme Owners, Doctors, Professors, Scientists, Senior Consultants, Investors, Retailers, Executives from the manufacturing and processing industries as well as Brand Owners themselves. You will not want to miss any of these. Be sure to register for one of these upcoming sessions: [Click Here to Register for Upcoming Webinars](#)

Webinar Schedule, (August - December 2020) PRESS RELEASE

Date: Thursday August 13th from 1:30pm – 3:30pm EST.

Webinar Title - Plenary Topic: GRMA Address & Virtual Audit Panel



- The Global Retailer and Manufacturer Alliance (GRMA) is a global nonprofit Certification Program Owner (CPO) with members from most major retailers, manufacturers, trade associations and certification bodies.

SPEAKERS:

Lauren Maloney, PJRF SI

Webinar Description - GRMA Address – The GRMA will provide an update of key organizational activities and member benefits update. Virtual Audit Panel – Hear from industry leaders like Randy Fields of Repositrak, TIC, Katie Fillinger of NSF, Lauren Maloney of PJRF SI, Ella Riggs of Whole Foods & GRMA Governance Board, and Josh Grauso of UL as they discuss the advantages & challenges associated with Virtual/Remote Audits, hear from the GRMA about their Virtual/Remote Guidance document and Certification Bodies Capabilities.

- Register Here - <https://grmalliance.org/grma-summit/>

Date: Tuesday September 8th from 1:30pm – 2:30pm EST.

Webinar Title - Learning Session: Business Continuity/ Supply Chain Management Best Practices.
Paul Damaren of PJRF SI



Webinar Description - COVID-19 is continuing to challenge our systems in several ways; hear from industry experts on best practices for business continuity plan and supply chain management.

- Register Here - <https://grmalliance.org/grma-summit/>



Date: Thursday September 10th from 2pm – 3pm EST.

Webinar Title - [World Update – A Joint GLOBALG.A.P. & PJRFSI Webinar](#)



SPEAKERS:

- Rebecca Anderson, Technical Key Account Manager, GLOBALG.A.P.
- Robin Rose, Key Account Manager, GLOBALG.A.P.
- Paul Damaren, SVP Food Safety & Supply Chain, PJRFSI, Lauren Maloney, Food Safety Program Accreditation Manager, PJRFSI

Webinar Description - Join Rebecca Anderson and Robin Rose from GLOBALG.A.P. along with Paul Damaren and Lauren Maloney from PJRFSI as they host a joint webinar on lessons learned during the global pandemic, GLOBALG.A.P.'s virtual audit process and updates as well as reviewing important information regarding Version 6 of the standard, now in public comment. This will include an overview of key changes to the standard as well as important dates that you "NEED" to know about.

- Register Here - <https://www.pjrfsi.com/webinars/>

Date: Thursday September 17th from 2pm – 3:00pm



Webinar Title: [Product Safety & Integrity, The Foundation for Brand Protection, An Investor & Expert Perspective, Vol. 1](#)



SPEAKERS:

- Tina Sharkey: Co-Founder of Brandless, Professor @ Berkeley University, Entrepreneur, Operator, Advisor, Investor, Speaker
- Neshat Soofi: President, JIT Experts Hive; Providing Just-In-Time Expertise to Help CPG Businesses Thrive
- Paul Damaren: Senior Vice President, Food Safety & Supply Chain, PJRFSI

Webinar Description - "Join us for a roundtable discussion on how to create "brand equity & credibility" through strong integrity, safety & regulatory framework that is sustainable with both short & long-term ROI (return on investment) and ROC (return on credibility). Our speakers will also discuss the importance of engaging with the right expertise at the right time and how to leverage this foundation for creating differentiation in the market."

- Register Here - <https://www.pjrfsi.com/webinars/>

Thursday September 24th from 2pm – 3pm EST.



Webinar Title – [WORLD COVID19 Update, Lessons Learned](#)

SPEAKERS:

- Dr. William W. Li, M.D., President and Medical Director of the Angiogenesis Foundation.
- Paul Damaren, SVP Food Safety & Supply Chain, PJRFSI



Webinar Description - William W. Li, MD, is a world-renowned physician, scientist, speaker, and author of EAT TO BEAT DISEASE – The New Science of How Your Body Can Heal Itself. He is best known for leading the Angiogenesis Foundation. His groundbreaking work has impacted more than 70 diseases including cancer, diabetes, blindness, heart disease, and obesity. His TED Talk, “Can We Eat to Starve Cancer?” has garnered more than 11 million views, and he has appeared on: Good Morning America, CNN, MSNBC, NPR, Voice of America; and in The Atlantic, TIME, and The New York Times. An author of over 100 scientific publications in leading journals such as Science, the New England Journal of Medicine, and The Lancet, Dr. Li has served on the faculties of Harvard Medical School, Tufts University, and Dartmouth Medical School.

- In May 2020, Dr. Li and PJRF SI hosted a webinar on CREATING A HEALTHY LIFESTYLE TO BOOST YOUR IMMUNE SYSTEM DURING COVID-19. We had over 3,000 companies/people register for this webinar.
 - **NOW**, hear directly from Dr. Li on what has changed in the last 5 months, lessons learned, and hear latest update on COVID19 from one of the people who is working on it.
- Register Here - <https://www.pjrfsi.com/webinars/>

Date: Wednesday September 30th, 2020 - 2pm – 3:00pm EST

Webinar Title: [Product Safety & Integrity Roundtable, The Foundation for Brand Protection, A Brand Owner/Manufacturer, Vol. 2](#)



SPEAKERS:

- Rita Katona, Founder & Board Chair, So Good So You
- Eric Hall, Founder & CEO, So Good So You
- Peter Begg, Vice President, Quality & Food Safety, Glanbia Nutritionals
- Neshat Soofi: President, JIT Experts Hive; Providing Just-In-Time Expertise to Help CPG Businesses Thrive
- Paul Damaren: Senior Vice President, Food Safety & Supply Chain, PJRF SI



Webinar Description - Join us for an executive roundtable discussion on how to create “brand equity & production sustainability” through strong quality, integrity, safety & regulatory frameworks. Programs that support sustainable growth and, with both short & long-term ROI (return on investment). In this executive round table, we will discuss the importance of engaging with the right expertise at the right time and how integrating quality & safety in your day to day operation & business decisions can help increase speed to market while reducing waste of time and resources.

- Register Here - <https://www.pjrfsi.com/webinars/>

Date: Tuesday October 6th, 2020 - 2pm – 3:00pm

Webinar Title: [The Difference Between Food Safety & Branding Decisions](#)



SPEAKERS: Safe Food En Route

- Jennifer Crandall, Founder & CEO of Safe Food En Route, LLC.
- Paul Damaren, SVP Food Safety & Supply Chain, PJRF SI



Webinar Description - Often, manufacturers and retailers get confused between a regulatory requirement, a label requirement and just a branding/marketing decision. In this webinar, learn what is required vs. what is a branding decision and where to research the difference.

- Register Here - <https://www.pjrfsi.com/webinars/>

Date: Tuesday October 13th from 2:00pm – 3:00pm



Webinar Title - [Managing the Customer Complaint Process Effectively](#)

Webinar Description - The Global Retailer and Manufacturer Alliance (GRMA) is a global nonprofit Certification Program Owner (CPO) with members from most major retailers, manufacturers, trade associations and certification bodies. Please join Allyn Shultis, the Executive Director from the GRMA, along with PJRF SI’s SVP of Food Safety & Supply Chain, Paul Damaren as they discuss the importance of Complaint Forecasting as an integral part of change management. Periods of change are challenging on everyone, and proper analysis and forecast models helps better understand what to “expect”.

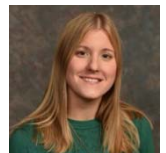
Pursuant to PJRF SI’s and GRMA’s MOU to collaborate on best practices & quality system requirements for CBD & Hemp, we will be holding a “roundtable” meeting to establish a harmonized approach to certification. The meeting will include Certification Bodies, Manufacturers, Government (regulators) and Scheme Owners. Attendees will be provided the latest update!

SPEAKERS:

- Allyn Shultis, Executive Director, GRMA
- Paul Damaren, SVP Food Safety & Supply Chain, PJRF SI

Register Here - <https://www.pjrfsi.com/webinars/>

Thursday October 22nd, from 2:00pm – 3:00pm EST.



Webinar Title: [SQF Codes Edition 9., Food Safety & Quality Code Key Changes & Updates](#)

SPEAKERS:

- Leann Chuboff, VP of Technical Affairs, SQFI
- Lauren Maloney, Food Safety Program Accreditation Manager, PJRF SI

Webinar Description – Join Leann Chuboff, VP of Technical Affairs and Lauren Maloney, Food Safety Program Accreditation Manager, along with Senior Vice President of Food Safety & Supply Chain, PJRF SI, Paul Damaren as we review key changes to the Edition 9 standard during the webinar and specifically look at how SQF has addressed Food Safety Culture and the infrastructure of their scheme. Edition 9 will offer a series of customized standards for their principal industry groups in the form of individual SQF Codes for the specific sectors, encompassing the entire supply chain. Don’t miss this important webinar.

- Register Here - <https://www.pjrfsi.com/webinars/>



Date: Thursday October 29th, 2020 – 2:00pm – 3:00pm
EST



Webinar Title: [Supply Chain Resiliency Through an Effective Data Eco- System](#)

SPEAKERS:

- Lisa Palmer, Partner, Global Business Outcomes (CSuite/Board/GTM Advisor | Former CIO/CMO | Thought Leader | AI Focused Doctoral Student)
- Gregory Sloyer, Ph.D., Sr. Industry Consultant - Manufacturing Industry
- Cheryl Wiebe, Industrial Solutions Practice Director

Webinar Description – Let’s face it, today, companies all throughout the Food Chain are inundated with partial solutions that overpromise and underdeliver. There are very rigid programs today that lack efficiency and flexibility. We are all faced with supply chain disruptions, supply chain expectations and regulatory & compliance issues. The top considerations for your data should be front of mind. Join Lisa Palmer, Gregory Sloyer & Cheryl Wiebe from Teradata to discuss the need for focus on driving your digital transformation.

Register Here - <https://www.pjrfsi.com/webinars/>

Date: Thursday November 5th, 2020 - 2pm – 3:00pm EST

Webinar Title: [CANADAGAP & PJRFSI – A *New* Partnership](#)



SPEAKERS:

- Heather Gale – Executive Director, CANADAGAP
- Paul Damaren, SVP Food Safety & Supply Chain, PJRFSI
- Lauren Maloney, Food Safety Program Accreditation Manager

Webinar Description - PJRFSI is proud to announce that we have been approved by the CANADAGAP as a Certification Body to support their customers and deliver accredited audits to their program which was developed in Canada to promote Good Agricultural Practices (GAPs) for fruit and vegetable suppliers. Please join Executive Director, Heather Gale from CANADAGAP as we look in depth at the program and an overview and benefits of the program.

- Register Here - <https://www.pjrfsi.com/webinars/>

Date: November 17, 2020 – 2pm EST – 3pm EST

Webinar Title: [TBC](#)



SPEAKERS:

- Gary van Breda, Director, Global Food Safety (Food & Packaging Suppliers), Global Supply Chain & Sustainability, McDonald’s Corporation

Webinar Description – TBC

Register Here - <https://www.pjrfsi.com/webinars/>



Date: Thursday November 19th, 2020 – 2:00pm – 3:00pm EST



Webinar Title: [Food Safety – How to Handle a Recall](#)

SPEAKERS: Safe Food En Route

- Jennifer Crandall, Founder & CEO of Safe Food En Route, LLC.
- Paul Damaren, SVP Food Safety & Supply Chain, PJRFSI

Webinar Description - Learn how to set up a traceability program, how to manage it easily through automation, how often to conduct mock recalls, and when to react when there is a potential recall at hand.

- Register Here - <https://www.pjrfsi.com/webinars/>

Date: Tuesday November 24th, 2020 – 2:00pm – 3:00pm EST



Webinar Title: [The Risk of Assuming You Know Your Suppliers](#)

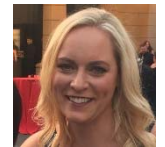
SPEAKERS:

- Greg Sommerville, Founder, Global Supplier Verification

Webinar Description – In the past year we have seen Covid-19 sweep across the globe, leading to a pandemic no one has experienced before. As world governments implement restrictions to try and suppress the spread of the virus international trade has been affected and pressure has increased on existing suppliers, maybe leading to new suppliers, new origins, shaping new supply chains and possible higher risks of fraud, substitution and reduced food safety. Join industry expert, Greg Sommerville as he discusses some of the risks and watch out for customers from suppliers, evaluating how well you know your suppliers and is the paperwork correct. Greg will share some practical applications and best practices using examples he has experienced in the herb, spice and botanical industry.

Register Here - <https://www.pjrfsi.com/webinars/>

Date: Thursday December 3rd, 2020 - 2pm – 3:00pm EST



Webinar Title: [TBC](#)

SPEAKERS:

- Carla Hechler, Senior Director of Quality & Food Safety, Thrive Markets

Webinar Description - TBC

Register Here - <https://www.pjrfsi.com/webinars/>



Date: Tuesday December 8th, 2020 - 2pm – 3:00pm EST



Webinar Title: [Protect Your Food Supply Chain and Maintain Continuous Improvement through an Effective Food Safety Management System \(FSMS\)](#)



SPEAKERS:

- Jacqueline Southee – North American Representative, FSSC
- Lauren Maloney, Food Safety Program Accreditation Manager, PJRFSI
- Shannon Craddock, Programs & Accreditations Manager, PJR

Webinar Description - Join Jacqueline, Lauren and Shannon as they discuss in depth how the high-level structure “HLS” of ISO 22000: 2018 compares to other management systems and achieves effective food safety management by applying risk-based thinking on 2 levels. We will also discuss how understanding the context of the organization, addressing risks and opportunities, and maintaining communication contributes to the safety of the food supply chain and how risk-based thinking is applied to Food Safety Management to ensure confidence in FSSC 22000.

Register Here - <https://www.pjrfsi.com/webinars/>



Wednesday December 9th, from 1:30pm – 3:00pm EST.



Webinar Title: [Plenary Topic: Panel Discussion CBD/Cannabis GMP Standards & Closing](#)

Webinar Description - The GRMA is looking to provide a best practices program for manufacturers using CBD/Cannabis as an ingredient in their products. Hear from a panel of retailers, certification bodies, manufacturers on their challenges and active projects within the GRMA to help provide solutions.

- GRMA Virtual Summit Closing
- Register Here - <https://grmalliance.org/grma-summit/>



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